

AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions of claims in the application.

Listing of Claims:

1. (Currently Amended) An information distribution system comprising:
an information distribution server and a mobile phone terminal,
where the information distribution server is equipped with a content database that
associates and memorizes content downloadable to the mobile phone terminal, or content data
indicating the registration location of such content, and area information indicating the specific
geographical area to which such content may be downloaded by the mobile phone terminal; and
where the information distribution server is equipped with:
a content guide information distribution means that transmits a content guide information
associating the content downloadable to the mobile phone terminal with the geographical area to
which such content may be downloaded to the mobile phone terminal;
a distribution request reception means that receives content distribution requests from the
mobile phone terminal;
a position judgment means that determines the position of the mobile phone terminal; and
a distribution enabled/disabled decision means that checks the position of the mobile
phone terminal determined by the position judgment means against the area information
associated with the content whose distribution is requested, and decides whether to distribute the
content in question;
and where the mobile phone terminal is equipped with:

a display unit that displays a menu list for selecting a desirable item from within plural items;

a position information transmission means that sends information on the current position of the mobile phone terminal to the information distribution server; and

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server;

and the system is configured in such manner that the mobile phone terminal acquires the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in [[an]] a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile phone terminal moves to [[an]] a geographical area where the specific content is distributed, and that when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile phone terminal, if the area information associated with the content whose distribution is requested matches the position of the mobile phone terminal, the information distribution server distributes the content in question to the mobile phone terminal.

2. (Currently Amended) The information distribution system according to claim 1, wherein the position information transmission means comprises a current position detection means and a current position information transmission means that transmits current position information generated by the current position detection means, and wherein the position judgment means determines the current position of the mobile phone terminal according to current position information received from the mobile phone terminal in question.

3. (Withdrawn) An information distribution system comprising:
an information distribution server and a mobile terminal,
where the information distribution server is equipped with a content database that associates and memorizes content downloadable to the mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal; and
where the information distribution server is equipped with:
a distribution request reception means that receives content distribution requests from the mobile terminal;
a route search means that carries out route searches according to route search requests sent from the mobile terminal; and
a route search result transmission means that transmits the results of the route searches to the mobile terminal; and
where the mobile terminal is equipped with:

a current position detection means that detects the current position of the mobile terminal;

a current position information transmission means that transmits current position information generated by the current position detection means; a route search request transmission means that transmits route search requests to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content information distributed by the information distribution server; and

a reception means that receives content data from the information distribution server; and

the system is configured in such manner that if the results of a route search conducted by the route search means show that the mobile terminal is passing through an area that matches the area information, the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same.

4. (Currently Amended) An information distribution server comprising:

a content database that associates and memorizes content downloadable to a mobile phone terminal, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile phone terminal, and distributes the content requested by the mobile phone terminal;

a content guide information distribution means that distributes guidance information to the mobile phone terminal on the content downloadable by the mobile phone terminal;

a distribution request reception means that receives content distribution requests from the mobile phone terminal;

a position judgment means that determines the position of the mobile phone terminal; and

a distribution enabled/disabled decision means that checks the position of the mobile phone terminal as determined by the position judgment means against the area information associated with the content whose distribution is requested and decides whether to distribute the content data in question;

and where the mobile phone terminal is equipped with:

a display unit that displays a menu list for selecting a desirable item from within plural items;

a position information transmission means that transmits information on the current position of the mobile phone terminal to the information distribution server; and

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server;

and where the mobile phone terminal acquires the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a

content that is distributed in [[an]] a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile phone terminal moves to [[an]] a geographical area where the specific content is distributed, and the information distribution server is configured in such manner that when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile phone terminal, if the area information associated with the content whose distribution is requested matches the position of the mobile phone terminal, the information distribution server transmits the content in question to the mobile phone terminal.

5. (Currently Amended) The information distribution server according to claim 4, wherein the information distribution server is equipped with a current position information reception means that receives current position information generated by the mobile phone terminal according to the output of the current position detection means, and the position judgment means determines the current position of the mobile phone terminal according to current position information received from the mobile phone terminal in question.

6. (Withdrawn) An information distribution server comprising:
a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area

information indicating the specific area to which such content may be downloaded by the mobile terminal, and distributes the content data requested by the mobile terminal;

a current position information reception means that receives current position information sent by the mobile terminal;

a distribution request reception means that receives content distribution requests from the mobile terminal;

a route search means that carries out route searches according to route search requests sent from the mobile terminal; and

a route search result transmission means that transmits the results of the route searches to the mobile terminal; where the information distribution server is configured in such manner that if the results of a route search by the route search means show that the mobile terminal is passing through an area that matches the area information, the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same.

7. (Currently Amended) A mobile phone terminal that receives any desired content from an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile phone terminal, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile phone terminal, comprising:

a display unit that displays a menu list for selecting a desired item from within plural items;

a position information transmission means that sends information on the current position of the mobile phone terminal to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server; and

a receiving means that receives content that is distributed to the mobile phone terminal when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile phone terminal, checks the position of the mobile phone terminal against the area information associated with the content whose distribution is requested and determines that the mobile phone terminal is situated in [[an]] a geographical area that matches the area information;

where the mobile phone terminal acquires the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in [[an]] a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile

phone terminal moves to [[an]] a geographical area where the specific content is distributed.

8. (Currently Amended) The mobile phone terminal according to claim 7, wherein the position information transmission means comprises a current position detection means and a current position information transmission means that transmits current position information generated by the output of the current position detection means.

9. (Withdrawn) A mobile terminal that receives any desired content data from an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, comprising:

a current position detection means that detects the current position of the mobile terminal;

a current position information transmission means that transmits current position information generated by the current position detection means:

a route search request transmission means that transmits route search requests to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server; and

a reception means that receives content data from the information distribution server;
where the reception means is configured in such manner as to receive the route search results to which the content guide information matching the area information has been added by the distribution server as a download point, in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.

10. (Currently Amended) An information distribution method for distributing information between a mobile phone terminal and an information distribution server equipped with a content database that associates and memorizes content downloadable to the mobile phone terminal, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile phone terminal, comprising the following steps executed by the information distribution server:

a step in which a content guide information associating the content downloadable to a mobile phone terminal with the geographical area to which such content may be downloaded is distributed to the mobile phone terminal;

a step in which a content distribution request is received from the mobile phone terminal;

a step in which the position of the mobile phone terminal is determined;

a step in which the position of the mobile phone terminal as determined by the position judgment means is checked against the area information associated with the content whose distribution is requested and decision is made whether to distribute the content in question; and

a step in which the content is distributed to the mobile phone terminal in accordance with the judgment result;

as well as the following steps executed by the mobile phone terminal equipped with a display unit that displays a menu list for selecting a desirable item from within plural items, a position information transmission means that transmits information on the current position of the mobile phone terminal to the information distribution server and a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server:

a step in which the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded is acquired from the information distribution server; and

a step in which in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in [[an]] a geographical area including the current position, the distribution request of the specific content along with the information on the current position is transmitted to the information distribution server when the mobile phone terminal moves to [[an]] a geographical area where the specific content is distributed.

11. (Currently Amended) The information distribution method according to claim 10, wherein the mobile phone terminal further executes:

a step in which the current position of the mobile phone terminal is determined; and

a step in which the current position information generated by the current position detection means is transmitted to the information distribution server; and

the information distribution server further executes:

a step in which the current position of the mobile phone terminal is determined according to the current position information received from the mobile phone terminal in question.

12. (Withdrawn) An information distribution method for distributing information between a mobile terminal and an information distribution server equipped with a content database that associates and memorizes content downloadable to the mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, comprising the following steps executed by the information distribution server:

a step in which a content distribution request is received from the mobile terminal;

a step in which a route search is conducted according to the route search request sent from the mobile terminal; and

a route search result transmission step in which the results of the route search are transmitted to the mobile terminal;

as well as the following steps executed by the mobile terminal:

a step in which the current position of the mobile terminal is determined;

a step in which current position information generated by the current position detection means is transmitted;

a step in which a route search request is transmitted to the information distribution server;

a step in which content to be downloaded is selected according to the content information distributed by the information distribution server and a distribution request is made to the information distribution server; and

a step in which content data is received from the information distribution server;

where the route search result transmission step includes the process by which the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.

13. (Currently Amended) An information distribution method employing an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile phone terminal which displays a menu list for selecting a desired item from within plural items, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile phone terminal, and distributes the content requested by the mobile phone terminal, comprising the following steps executed by the information distribution server:

step in which a content guide information associating the content downloadable to a mobile phone terminal with the geographical area to which such content may be downloaded is

distributed to the mobile phone terminal according to the selected item in the menu list of the mobile phone terminal;

a step in which the content guide information corresponding to the selected item in the menu list is acquired from the information distribution server and in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in [[an]] a geographical area including the current position, a content distribution request transmitted from the mobile phone terminal is received along with the information on the current position when the mobile phone terminal moves to [[an]] a geographical area where the specific content is distributed;

a step in which the position of the mobile phone terminal is determined;

a step in which the position of the mobile phone terminal as determined by the position judgment means is checked against the area information associated with the content whose distribution is requested and a decision is made whether to distribute the content in question;
and

a step in which the content is distributed to the mobile phone terminal in accordance with the judgment result.

14. (Currently Amended) The information distribution method according to claim 13, wherein the information distribution server executes a further step whereby current position information generated by the mobile phone terminal according to the output of the current position detection means is received, and the current position of the mobile phone terminal in

question is determined according to the current position information received.

15. (Withdrawn) An information distribution method that employs an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, and distributes content data requested by the mobile terminal, comprising the following steps executed by the information distribution server:

a step in which a content distribution request is received from a mobile terminal;

a step in which a route search is conducted according to the route search request sent from the mobile terminal; and

a route search result transmission step in which the results of the route search are transmitted to the mobile terminal;

where the route search result transmission step includes the process by which the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.